

# HERE'S A SIGN THAT REALLY OPENS DOORS.



**NON-SMOKERS  
AND SMOKERS  
WELCOME**



Sponsored by The Accommodation Program courtesy of Philip Morris Incorporated.

It's a sign that says  
both non-smokers  
and smokers are  
welcome. And that  
you respect your  
customers' preferences  
as well as appreciate  
their business.

If you want to send  
that message, display  
the accommodation  
symbol. To become  
a participant in  
The Accommodation  
Program or for more  
information, call  
1-800-929-1414,  
ext. 5002.

*The Accommodation  
Symbol: It's A  
Welcome Sign.*



\*2061037261\*